

School of Economics and Management in Public
Administration in Bratislava



INVITATION

to the 13th International Scientific Conference

Economic and Social Development of Slovakia

Effectiveness of Public Administration – Small and Medium Entrepreneurship –
European Economy

Bratislava, 14 -15 November 2019



VYSOKÁ ŠKOLA EKONOMIE A MANAŽMENTU
VEREJNEJ SPRÁVY V BRATISLAVE

15. výročie založenia

Vyskej školy ekonomie a manažmentu
verejnej správy v Bratislave



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- **prof. Dr. Roskladka Adrii, DrSc.** - Kyiv National University Of Trade And Economics, Kyiv, Ukraine
- **prof. Dr. Achmed-Zaki Žumakanovič, PhD.** – president, University of International Business, Almaty, Kazakhstan



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Conference Objective:

Presentation of the current trends and perspective challenges in development of public administration, small and medium entrepreneurship as the driving force of regional development, knowledge economy and the development of knowledge potential, presentation of results of scientific research activities in the field of public administration, regional development and small and medium entrepreneurship in the Slovak Republic as well as abroad. The conference can also serve for establishing and enhancing mutual contacts with domestic and foreign higher educational institutions, scientific research institutions, bodies and institutions of public administration and economic subjects or businesses.

Papers from the international scientific conference will be presented in the scientific journal of SEMPA in Bratislava „Public Administration and Regional Development – Economics and Management- Scientific Journal Public Administration and Regional Development no. 2/2019.

Conference Topics:

Section: Institute of Economics and Management of SEMPA in Bratislava

Small and medium sized entrepreneurship in context of economic and social sustainability. The topics will be focused on effects of small and medium sized entrepreneurship, regional disparities in economic and social environment, determinants of sustainable growth and economic security of business entities in specific environment. Last but not least, strategic attitudes of company management in decision making processes and by elimination of security risks in business environment.

Section: Institute of Public Administration of SEMPA in Bratislava

Public administration and politics in globalized space. Increasing effectiveness of public administration by modernizing and applying new approach and information and communication technologies. Social-economic level of regions, conditions for living, environment and quality of life. Trends, conflicts and cultural confrontations and identities as a challenge for public politics.

Date and venue of the conference:

Conference plenary session: 14.11.2019

Discussions in sections: 15.11.2019

Furdekova 16, 851 04, Bratislava, Slovak Republic



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Conference Agenda:

14.11.2019 Conference plenary session

- 09.00 – 09.30 Registration of conference participants
- 09.30 – 09.50 Opening of the Conference Plenary Session and Extended Meeting of the Scientific Council of SEMPA in Bratislava
- 10.00 – 11.00 Awarding of the Honorary title Dr.h.c.
- 11.00 – 12.00 Guests Speeches
- 12.30 – 14.00 Lunch Break
- 14.00 – 15.00 Awarding of the Commemorative letter of the Rector of SEMPA in Bratislava on the Occasion of the 15th Anniversary of the School Establishment
- 15.00 Invitation to a Vernissage

15.11.2019 Discussions in Sections

- 08.30 – 09.00 Registration of Conference Participants
- 09.00 – 09.15 Opening of the Conference in Sections
- 09.15 – 12.30 Presentations of Conference Participants in the Section ÚEM
- 12.30 – 13.30 Refreshment Break
- 13.30 – 15.30 Presentations of Conference Participants in the Section ÚVS
- 15.30 – 16.00 End of the Conference

Conference languages:

Slovak, Czech, English, Russian.

Information for conference participants:



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Registration:

The completed application form, which is attached to the invitation, must be sent by regular mail to the contact address or by e-mail to: edita.kulova@vsemvs.sk no later than 8.11.2019.

Deadline for submission of conference papers: no later than 8.11.2019.

Contributions after reviewing will be published in the scientific journal of SEMPA in Bratislava. Selected papers will be published in the international scientific journal CROMA, indexed in Erih+ database, after the review process.

Reimbursement:

Travel costs (transport and accomodation) are covered by the participants themselves, for the invited guests all other costs (refreshment, publishing presented papers) are covered by the organizer.

Confirmation of participation:

It is required to confirm the attendance at the conference to the Organizing Secretariat or via attached application form no later than 8.11.2019.

Organizing secretariat:

JUDr. Edita Kulová, office of science and research of SEMPA

phone: 00421 917 209 084

e-mail: edita.kulova@vsemvs.sk

Ing. Gabriela Repová, secretary of the Rector of SEMPA

phone: 00421 918 688 870

e-mail: gabriela.repova@vsemvs.sk



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INFORMATION AND INSTRUCTIONS FOR AUTHORS OF CONFERENCE PAPERS

Contribution to the conference and to the scientific journal of SEMPA:

The editorial office accepts and publishes contributions in the Slovak, Czech, English and Russian language. The author is responsible for originality, professional and formal correctness of a contribution. In the journal it is not possible to publish an article which was published in other periodical before. The editorial office reserves the right to publish only original contributions that fulfill all substantive and procedural requirements of a scientific article and were recommended for publishing by reviewers.

SUBMITTING CONTRIBUTIONS

Contributions are submitted once electronically (by email to: edita.kulova@vsemvs.sk).

Contributions should be submitted in MS Word. The scope of a contribution is limited to max. 15 pages, including graphs, tables and literature.

DECLARATION OF CONTRIBUTION ORIGINALITY

Together with a contribution the author shall provide a declaration that the contribution is original and has not been offered for publication to another publisher.

BASIC FORMATTING AND PAGE SETUP:

- The paper size is A4.
- Margins should be set to 2 cm from all sides.
- The option of mirror margins shall be selected.
- Distance between headers or footers and the edge of the page should be 1.25 cm.

TEXT:

- Font type should be Arial, font size 10.
- Line space 1.5.
- The first line of each paragraph should be indented by the value of 0.8 cm.
- After each paragraph it is necessary to set a gap of 6 points.
- Before each heading, it is necessary to omit two blank lines and after each heading one empty line.



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FIGURES:

- They should be incorporated into the text of the article with numbering.
- One blank line should be omitted before and after a figure.
- A figure should be marked with the abbreviation and number (Fig. 1), after which there are two spaces followed by the description of the figure.
- Abbreviations Fig. and the figure number are written in bold.

GRAPHS:

- They should be incorporated into the text of the article with numbering.
- One blank line should be omitted before and after a graph.
- A graph should be marked with the word and number (Graph 1), after which there are two spaces followed by the description of the graph.
- Words "Graph" and the graph number are written in bold.
- Graphs should be shown in Excel, even as an attachment to the manuscript in the electronic version.

TABLES:

- They should be incorporated into the text of the article with numbering.
- One blank line should be omitted before and after a table.
- A table should be marked with the abbreviation and number (Tab. 1), after which there are two spaces followed by the description of the table.
- Abbreviations Tab. and the table number are written in bold.
- Below each figure, table or graph the author shall state the source used.

EQUATIONS:

- They should be written in the equation editor Microsoft Equation, which is part of the text editor MS Word.
- It is necessary to write mathematical symbols also inside the text using the equation editor.

THE ENGLISH TITLE AND ABSTRACT:

- In each contribution there should be the English title and abstract of no more than 8 lines in the English language.
- It is necessary to give some keywords in the English language and JEL classification (see <https://www.aeaweb.org/econlit/jelCodes.php>).



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LITERATURE:

- It shall be listed in the alphabetical order in accordance with the standard STN ISO 690 using the model in the template.
- References to the literature are given in a text by the method of name, year and order in the list of references in a way that in a text in brackets there will be the name of the author, year of publishing a document/a number depending on how these data are listed in the alphabetical profile in the list of references; e.g. (Kotler, 2001/14).

REVIEWING OF CONTRIBUTIONS

Reviewing of contributions is provided by the conference scientific committee or editorial board. A review process is anonymous to the author of a paper.

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